

**SATURDAY
SEPT. 28**

**YOUTH
BASKETBALL**

FOR IMMEDIATE RELEASE

Thursday August 1, 2019

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The I.A.E.C. Summer Basketball Skills Camp

(HOUSTON) — We are pleased to announce that Innovative Segue is officially hosting its I.A.E.C. Youth Basketball Skills & Drills Camp on Saturday, September 28, 2019, to be held at Alief Community Center (11903 Bellaire Blvd., Houston, Tx. 77072), which will take place from 2pm - 6pm.

International Athletic Enrichment Camps (I.A.E.C.) hosts annual camps that cater to low-income and underserved communities. Our goal is to provide empowerment to the youth by exposing them to a positive environment and diverse culture that will open their minds to thinking and believing that they too can become future leaders. I.A.E.C. skills camps are a fun-filled day of skills development, competitive gaming and mentorship- while, highlighting the evening with a 3-on-3 tournament. At the end of the camp every participant will receive a Certificate of Completion.

Youth Basketball Skills & Drills Camps include a one (1) year *InnSeg Kids* FREE membership, mentorship, sponsored T-shirt, lunch, prizes and giveaways, guest appearance by *Ball Hard Player Development*, and training players need to excel in both sports and life.

Registration fee is \$125 per child. Participants can be both boys and girls between the ages of 6 - 19. A portion of proceeds will go toward benefiting the **NBRPA (National Basketball Retired Players Association)**- a non-profit association comprised of former professional basketball players of the NBA, WNBA, etc. They are the only Alumni Association of its kind supported directly by the NBA and NBPA.

I.A.E.C. looks forward to hosting this exciting camp. Anyone interested in getting involved as a sponsor, vendor, volunteer, supporting organization or member of the press should contact: iaec@innseg.com

For more info. visit innovative-segue.com/iaec

We look forward to seeing you on September 28th!!

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