

SATURDAYS & SUNDAYS
9 AM - 1 PM

I.A.E.C.
SUMMER FOOTBALL
SKILLS CAMP

FOR IMMEDIATE RELEASE

Thursday, June 1, 2017

Contact:

Jimmy Johnson

832.797.0730

jimmy@innovative-segue.com

The I.A.E.C. Summer Football Skills Camp

(HOUSTON) — We are pleased to announce that Innovative Segue is officially hosting the I.A.E.C. Summer Football Skills Camp: (Session 1) Saturday, July 22 - Sunday, July 23 and (Session 2) Saturday, August 12 - Sunday, August 13, 9am - 1pm at McClendon Park (3770 Summit Valley Dr., Houston, Tx. 77082).

Innovative Segue is a non-profit organization that serves as a gateway for bridging the gap between social and economic development and disadvantaged communities. Our mission is to provide educational and skill-set training, therapy and character development through services such as community programs, interactive initiatives, mentorship and other resources.

The I.A.E.C. Summer Football Skills Camp is an annual event that caters to **low-income and underserved areas**. Our goal is to provide empowerment to the kids by exposing them to a positive environment and diverse culture that will open their minds to thinking and believing that they too can become future leaders. This skills camp will be a fun-filled day of skills development, competitive gaming and mentorship- while, highlighting the evening with a football game. At the end of the camp every participant will receive a Certificate of Completion.

This year's camp includes a discounted *InnSeg Kids* membership, mentorship, sponsored T-shirt, snacks, prizes and giveaways, guest appearances by the **Houston Texans**, members of the NFRPA and training players need to excel in both sports and life.

The registration fee is \$50 per session. Participants can be between the ages of 7 - 18. A portion of proceeds will go toward benefiting the **NFLPA (National Football League Players Association)**- a union for professional football players in the National Football League. They are the only union of its kind supported directly by the NFL.

We look forward to hosting an exciting summer football skills camp. Anyone interested in getting involved as a sponsor, volunteer, supporting organization or member of the press should contact: iaec@innseg.com

For more info. visit innovative-segue.com/iaec

We look forward to seeing you at the camp!!

###